

Christin Campbell

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Experience

Gemsouls Inc. | 2021 - May 2023

Creative Content Manager

- ♦ Writes, edits, and plans marketing campaigns across social media for an international mobile gaming company with 11K+ TikTok followers
- ♦ Manages influencer marketing campaigns
- ♦ Schedules and tracks production
- ♦ Writes and edits in-app UX content
- ♦ Leads the Narrative Writing Department

Narrative Writer

- ♦ Writes and edits game character dialogue
- ♦ Builds narrative story arcs
- ♦ Assists with original character creation

Austin Film Festival | 2019 - 2021

Assistant Programmer

- ♦ Curated 2019, 2020, and 2021 film slate
- ♦ Wrote and coordinated social media copy
- ♦ Assisted with graphic design and video editing
- ♦ Critically assessed competition films
- ♦ Moderated events and assisted venues
- ♦ Managed 50+ volunteers

Script Reader

- ♦ Read, evaluated, and provided notes for the Austin Film Festival Script Competition

Pensacola LGBT Film Festival | 2014 - 2015

Head of Programming

- ♦ Curated 2014 and 2015 festival slate
- ♦ Managed community outreach campaigns
- ♦ Managed events and assisted venues
- ♦ Coordinated social media content
- ♦ Wrote, planned, and shot marketing videos

ACLU of Florida | 2012 - 2015

Intern

- ♦ Managed outreach campaigns
- ♦ Coordinated and wrote social media content
- ♦ Assisted community projects and events

Proficient Programs

- ♦ Adobe Suite
- ♦ Google Suite
- ♦ Microsoft Suite
- ♦ Filemaker Pro
- ♦ ProTools
- ♦ Final Draft
- ♦ Canva
- ♦ Slack
- ♦ Jira
- ♦ CapCut
- ♦ TikTok

Projects & Publications

- ♦ Wrote/Produced Audio Drama: [*When Angels Visit Armadillo*](#) (20K+ Downloads)
- ♦ Contributing Writer: [*Wanderlust: A Mythology Anthology*](#)
- ♦ Contributing Writer: [*Port City Review*](#)

Awards

- ♦ Script Semifinalist of Austin Film Festival 2020
- ♦ First Place in SCAD Writing Contest 2016
- ♦ Visual Art Department Scholar 2015

Education

- ♦ Savannah College of Art and Design
Dramatic Writing B.F.A.
Summa Cum Laude
- ♦ Glendale Community College
Japanese Certificate
- ♦ Pensacola State College
Art A.A.